



RUMOR



THE NEWSLETTER FOR OUR "PARTNERS IN PROGRAMMING"
UNIVERSITY PROGRAM BOARD AT ILLINOIS STATE UNIVERSITY

AUGUST 2008

Welcome to "Rumor!"

The start of the academic year always brings big changes: Students get new supplies, Resident Assistants get new residents, Registered Student Organizations get new members, local businesses get new customers, and the town of Normal gets about 20,000 new residents! We at the UPB are also experiencing some new changes, and we're excited to share them with you!

Last April, the UPB elected a brand new group of student leaders. With each new administration comes new goals, and this year, the administration is passionate about branching out!

We've already established ourselves as a major programming entity on campus, and have very recently become a regionally recognized programming board! We have also established a strong membership base, which is why **the UPB's administration has committed itself to establishing, building, cultivating, and developing relationships!**

We hope to establish stronger working relationships with groups all across campus and the Bloomington-Normal communities: From Resident Assistants to other Registered Student Organizations, from other Units of the Dean of Students Office to faculty, from Bloomington-Normal businesses to upper-level administrators, from campus media outlets to local media outlets, we want to work with you!

In an effort to establish closer relationships, we have created this newsletter and a new page on our website designed especially for you, our Partners in Programming! Because this is a new process for us, please do not hesitate to send us suggestions! We believe that by working more closely together, both of organizations can benefit! So if there is a resource that we can provide to you, please let us know what it is!

We look forward to working together! Thank you so much for your support!

Kevin Parkinson
President
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Contact Us:

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Click on "Partners in Programming!"

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Visit our office on the first level of the Bone Student Center (on the corner of College and University), M-F 8AM-6PM

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Friend "Redbird Moments" on the Illinois State network of Facebook, or join the "University Program Board" Facebook group!

About This Publication:

"Rumor" is written by the President of the University Program Board at Illinois State University.

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Please encourage your colleagues to contact us and sign up for this publication!

What Is The UPB?!?!

GREETINGS!!! We know that a lot of you have worked with us already for years, and that a lot of you may be new to working with Illinois State. So, for our new friends, please allow us to introduce ourselves!

We're the University Program Board (UPB) - One of the largest and most active Registered Student Organizations at Illinois State University! Our organization is responsible for many of the social, cultural, educational, and recreational events across campus! We are an award-winning student group and a regionally-recognized programming entity. We have well over one hundred members that plan well over one hundred events annually! And this year, we're looking at becoming even bigger!

This is where you come in. As an organization, we are limited in resources - Not ideas. We have the plans to grow, but are limited in the assets to do so. That is why we are actively seeking organizational support like we never have in the past. We believe that both our groups can benefit by working together, so if you want to know how, please contact us! **Bottom Line: If one of your business's or organization's target audiences is ISU students, or if one of your target audiences SHOULD be ISU students, we provide one of the most direct ways to reach them!**